

## DISCOVERY TO ACQUIRE SCRIPPS NETWORKS INTERACTIVE

On July 31, Discovery Communications announced a definitive agreement to acquire Scripps, a world-class portfolio of high-quality and deeply loved brands including HGTV, Food Network, Travel Channel, DIY, Cooking Channel and Great American Country. Upon closing, the combined company will offer a complementary new suite of brands, programs, talent, formats and new digital and mobile products.\*

### TOGETHER, WILL BE HOME TO...

**5** OF THE TOP FEMALE NETWORKS IN AD-SUPPORTED PAY-TV IN THE U.S.

NEARLY **20%** OF AD-SUPPORTED PAY-TV VIEWERSHIP IN THE UNITED STATES

**8,000** HOURS OF ORIGINAL PROGRAMMING ANNUALLY

OVER **20%** SHARE OF WOMEN WATCHING PRIME TIME IN THE UNITED STATES

OVER **7** BILLION MONTHLY STREAMS

## CREATING A WORLD-CLASS PORTFOLIO OF REAL-LIFE ENTERTAINMENT BRANDS

### NETWORKS CONTINUE 2017 WITH RECORD RATINGS



Discovery Channel remained the #1 non-sports network for men in the U.S. year-to-date through third quarter, featuring the #1 unscripted cable series for men with DEADLIEST CATCH. The network also claimed more top 10 unscripted series among men in the U.S. than any other network for the quarter. Internationally, Discovery Channel saw average audience growth across several markets, including Spain, Philippines, Romania, Brazil and Russia.



TLC kicked off a strong Fall season and ended third quarter in the U.S. with its highest ratings in three years, up double-digits versus a year ago in prime among all key women demos. Tied with ID as the fastest-growing female network in the U.S. year-to-date, TLC also claimed the top spot on Sunday nights as the #1 ad-supported cable network in delivery among women and persons. Internationally, average audience for TLC also saw double-digit growth in the third quarter, up 14% year-over-year.



ID's success continued in the third quarter as the #1 ad-supported cable network in total day among both women and persons 25-54 in the U.S. The network also hit a new milestone in September, breaking into the top 10 ad-supported cable networks in prime among persons 25-54, while maintaining a spot in the top 5 ad-supported cable networks in prime among women year-to-date. Average audience for the network was up 9% internationally, where one-third of all markets experienced double-digit delivery gains.

### OWNERSHIP

Discovery Communications is traded on NASDAQ under the symbols: **DISCA**, **DISCB** and **DISCK**.

### DISCOVERY AND PROSIEBENSAT.1 LAUNCH AVOD STREAMING SERVICE



**ProSiebenSat.1**  
Media SE

Discovery and ProSiebenSat.1 launched their joint premium entertainment AVOD streaming service in Germany in October, bringing an exciting new content offering to the market. Available on ProSiebenSat.1's existing 7TV digital platform and app, the service brings together nine of the most popular channels in Germany and is structured to support additional content and joint venture partners in the future.



### EUROSPORT TEAMS UP WITH SNAP INC. TO ENGAGE YOUNGER AUDIENCES IN OLYMPIC GAMES ACROSS EUROPE



In October, Discovery announced a milestone partnership with Snap Inc. for the Olympic Winter Games PyeongChang 2018. Together, Discovery and Snap will bring exclusive Eurosport content to four new channels on the Discover platform, which will be available to 55 million Snapchatters. The agreement, which is the first-ever European-wide deal for Snap Inc., also gives advertisers the chance to reach new communities through Snap Ads.



FOR MORE COMPANY UPDATES, VISIT:  
[WWW.DISCOVERYCOMMUNICATIONS.COM](http://WWW.DISCOVERYCOMMUNICATIONS.COM)

## ICONIC SHOWS AND FAMILIES RETURN TO THE DISCOVERY PORTFOLIO

TLC, Discovery Channel and Animal Planet recently announced the return of a number of fan favorites, which will be hitting screens around the world in 2018. TLC's iconic TRADING SPACES series is back and will premiere in the U.S. in spring 2018, featuring the show's original host Paige Davis. Giving viewers even more access to the returning hit, TRADING SPACES also will be accompanied by a digital-only series, TRAINING SPACES, which will be available exclusively on TLC GO. Discovery Channel and Animal Planet also will be bringing classics back to the screen with the premiere of AMERICAN CHOPPERS on Discovery Channel in the U.S. and the global return of the Irwin family to Animal Planet in 2018.

## THIRD QUARTER BRINGS RECORD GROWTH FOR EUROSPORT PLAYER



Eurosport Player, Discovery's sports streaming service in Europe, has seen impressive growth in 2017, reaching a record number of subscriptions in the third quarter. Growth was bolstered by exclusive coverage of the Bundesliga, Germany's premier football league, which launched in August. In addition to attracting new users, the launch also marked a first in Europe: delivering a major European football league in the home market exclusively via OTT. Eurosport Player also was boosted this quarter by new distribution agreements with Amazon Prime in Germany and the U.K., bringing Amazon Prime members access to all of Eurosport's premium sports events, including Bundesliga, Grand Slam Tennis, MotoGP and the Olympic Winter Games PyeongChang in 2018.

## DISCOVERY EXPANDS SHORT- AND MID-FORM CONTENT OFFERING

Discovery's short- and mid-form content offering has continued to grow in 2017, driven by the launch of a number of first-time initiatives in the third quarter. In August, Discovery announced it would begin producing content for Facebook Watch. Together, Discovery and Group Nine have since launched more than 20 shows and currently feature the #1 most-viewed video on the platform with The Dodo. In July, Discovery Channel's "Shark Week on Snapchat" premiere fell within the top 3 Snapchat Show premieres of all time and, over the course of the week, garnered 17M unique user views. Both MYTHBUSTERS and a new ID show will be hitting the Snapchat Discover platform as well in the months ahead.

### U.S. NETWORK VIEWERS (MILLIONS)

Discovery Channel	91
TLC	90
Animal Planet	89
Investigation Discovery	85
OWN: Oprah Winfrey Network	77
Velocity	74
Science Channel	66
Discovery Family Channel	59
American Heroes Channel	53
Destination America	50
Discovery Life	47
Discovery en Español	6
Discovery Familia	6

### INTERNATIONAL NETWORK VIEWERS (MILLIONS)

Discovery Channel	347	Quest Red	27
TLC	271	Focus	25
Animal Planet	270	Frisbee	25
Investigation Discovery/ID Xtra	170	Giallo	25
Eurosport 1	156	K2	25
Discovery Kids	126	Nove	25
Discovery Science	118	Discovery Real Time	25
Discovery Turbo/Discovery Turbo Xtra HD	114	Discovery HD World	15
DMAX	102	DKISS	15
Eurosport 2	79	Shed	12
Discovery Home & Health	77	Discovery History	10
Quest	66	Discovery HD Theater	9
Dsport	44	Eurosport News	8

## ABOUT DISCOVERY COMMUNICATIONS

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) satisfies curiosity and captivates superfans around the globe with a portfolio of premium nonfiction, lifestyle, sports and kids content brands including Discovery Channel, TLC, Investigation Discovery, Turbo/Velosity, Animal Planet and Science, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Available in more than 220 countries and territories, Discovery's programming reaches 3 billion cumulative viewers, who together consume 54 billion hours of Discovery content each year. Discovery's offering extends beyond traditional TV to all screens, including TV Everywhere products such as the GO portfolio and Discovery Kids Play; over-the-top streaming services such as Eurosport Player; digital-first and social video from Group Nine Media; and virtual reality storytelling through Discovery VR. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).



[1] Viewer numbers as of September 30, 2017, according to The Nielsen Company in the U.S. and internal data review and external resources outside of the U.S. [2] Viewer numbers no longer include unbranded programming blocks in China. [3] U.S. Hispanic networks are distributed to U.S. viewers, but are operated as part of Discovery Networks International.