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9.30AM, CET, 2 May 2017

CONTACT:Michelle.Russo@discovery.com / +44 208 811 3592Bill.Lauder@discovery.com / +1 (212) 548 5693Marcus.Prosch@prosiebensat1.com / +49 89 9507 8920Sonja.Burfeind@prosiebensat1.com / +49 89 9507 2599**SHARE THE NEWS:****PROSIEBENSAT.1 AND DISCOVERY PARTNER ON NEXT GENERATION OTT /
MOBILE SERVICE IN GERMANY**

- *Pioneering new service combines Discovery's DMAX and TLC with 7TV app*
- *More channels and content to come as OTT offering expands*
- *New joint technology development planned*
- *ProSiebenSat.1, Discovery welcome talks with other content providers to participate*

Munich – 2 May 2017. ProSiebenSat.1 and Discovery Communications today announced plans to expand Germany's mobile video and OTT marketplace through an enhanced streaming joint venture partnership for their brands in Germany. The 50/50 JV will bring German viewers more options and better quality to enjoy their favorite content and shows from ProSiebenSat.1, Discovery and eventually other content partners.

At launch, the streaming service will bring together the seven channels included in ProSiebenSat.1's current 7TV mobile offering: ProSieben, SAT.1, kabel eins, sixx, ProSieben MAXX, SAT.1 Gold and kabel eins Doku, along with Discovery's free-to-air German channels DMAX and TLC. The enhanced streaming service will initially be delivered to consumers under the 7TV brand using its app and underlying technology platform, and then further technology enhancements are planned by the partners to ensure the most robust viewing experience. ProSiebenSat.1's leading media house, SevenOne Media, will take an active role in selling the JV's digital ad inventory. ProSiebenSat.1 and Discovery anticipate the enhanced streaming service will debut later this year, pending customary reviews and closing conditions.

The streaming OTT service is a first step in this partnership that will also see the creation of a broader OTT platform, which will include other channels and content from Discovery and eventually other content partners. ProSiebenSat.1 and Discovery welcome discussions with other media companies to include their content on the platform and to join the venture.

The partners are also pursuing strategies to deepen their sports content through the JV, including packaging the 7TV service with Discovery's direct-to-consumer Eurosport Player app. Recently, Discovery's Eurosport business secured premium sports rights for the German market, including Bundesliga soccer, beginning this August, and the Olympic Winter Games PyeongChang 2018.

Christof Wahl, Chief Digital Entertainment Officer of ProSiebenSat.1: "This initiative with Discovery Communications is an important step forward which will allow us to develop top technology and over

time include additional channels. Our viewers will benefit from an enhanced, premium range of content.”

Jean-Briac Perrette, President and CEO of Discovery Networks International: “We are committed to bringing our strong brands and loved content to every person, on every platform, and working with the best partners across Europe to deliver on that promise. Germany is a priority market for us and poised for new growth fueled by our recent investments. We are excited to be partnering with ProSiebenSat.1 and eventually other media groups to provide German fans with a robust offering of their favorite content.”

The 7TV app, which offers viewers an extensive library of free video library content as well as live streams of ProSiebenSat.1’s free TV channels, has already received approximately six million downloads since launching in 2014. Both partners are expected to provide the joint venture platform with significant marketing and promotion, in addition to the JV’s own marketing efforts to drive audience. A search process for a chief executive to lead the joint venture is currently underway.

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About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, lifestyle, sports and kids programming brands. Reaching more than 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery’s portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Discovery reaches audiences across screens through digital-first programming from digital content holding company Group Nine Media, Discovery VR, over-the-top offerings Eurosport Player and Dplay, as well as TV Everywhere products comprising the GO portfolio of TVE apps and Discovery Kids Play. For more information, please visit www.discoverycommunications.com.

About ProSiebenSat.1:

ProSiebenSat.1 Group is one of the most successful independent media companies in Europe with a strong lead in the TV and the digital market. Advertising-financed free TV is the Group’s core business. The station family comprising SAT.1, ProSieben, kabel eins, sixx, SAT.1 Gold, ProSieben MAXX, and kabel eins Doku is the Number 1 in the German audience and TV advertising markets. The Group has tapped into an additional attractive business area through the distribution of its television channels in HD quality. At the same time, the Group successfully connects the wide reach of its TV business with a strong digital unit. Already today, ProSiebenSat.1 is Germany’s leading video marketer on the Internet and with maxdome or Studio71 one of the most successful providers of digital entertainment. ProSiebenSat.1 has also built up a successful e-commerce business of digital platforms in recent years that is now one of the Group’s most important growth drivers. This broadcasting, digital entertainment and commerce portfolio is supplemented by the international program production and distribution company Red Arrow. ProSiebenSat.1 is headquartered in Unterföhring near Munich. The Company was founded in October 2000 and today employs around 6,000 people. The ProSiebenSat.1 share has been listed in the German equity index DAX since March 2016.